GODFREY OKOYE UNIVERSITY, ENUGU
2023/2024 CAPACITY BUILDING WORKSHOP

TOPIC: **EFFECTIVE TEACHING OF ENTREPRENEURSHIP & GST (OUTCOME-BASED TEACHING)**

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26.09.2023

Outline

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Introduction

❖Nigeria has over 220 universities

❖Over 600, 000 graduates come out of universities yearly and less than 15% of this number get employed (NBS)

❖Nigerian Universities are called upon to develop graduates that will not become a burden to the nation.

❖This places a demand on universities to shift from a traditional teaching approach to an innovative teaching and learning method.

❖The CCMAS came as a recognition to complaints from universities about the shortcomings of the curriculum.

❖GST courses were streamlined. Consequently, venture creation, entrepreneurship and innovation were included.

❖Teaching strategy that involves collaboration, academic Service learning, Tracer Study system,

GST learning outcome

GST 111: Communication in English
Learning Outcomes

➢ At the end of this course, students should be able to
➢ Identify possible sound patterns in English Language;
➢ list notable Language skills;
➢ Classify word formation processes;
➢ Apply logical and critical reasoning skills for meaningful presentations;
➢ Demonstrate an appreciable level of the art of public speaking and listening

Nigerian Peoples and culture

GST 112: Nigerian Peoples and Culture

Learning Outcomes

At the end of the course, students should be able to:

➢ Analyze the historical foundation of the Nigerian culture and arts in pre-colonial times;

➢ Analyze the concepts of Trade, Economic and Self-reliance status of the Nigerian peoples towards national development;

➢ Identify acceptable norms and values of the major ethnic groups in Nigeria; and

➢ List and suggest possible solutions to identifiable Nigerian environmental, moral and value problems.

ENT 211: Entrepreneurship and Innovation

Learning Outcomes

At the end of this course, students should be able to:

➢ Explain the concepts and theories of entrepreneurship, intrapreneurship, opportunity seeking, new value creation, and risk taking;

➢ Analyze the importance of micro and small businesses in wealth creation, employment, and financial independence;

➢ Engage in entrepreneurial thinking;

➢ identify key elements in innovation;

➢ describe stages in enterprise formation, partnership and networking including business planning;

Pedagogical strategy for teaching Entrepreneurship

Teaching vs Training

Teaching emphasizes understanding and conceptual comprehension. It focuses on imparting knowledge and facilitating learning.

Training places emphasis on application and execution. It concentrates on developing specific skills and abilities

ENTREPRENEURSHIP TRAINING

Research shows that entrepreneurship training is an effective means to promote entrepreneurship (Kim Bischoff et al., 2020).

Entrepreneurship training has positive effects on short and long term outcomes such as trainees' entrepreneurial intention, motivation, skills and entrepreneurial behavior (Martin, McNally, & Kay, 2013).

Entrepreneurship Training also attenuates the negative effect of capital constraints on business by developing financial mental models outcomes. In turn this also influences business creation (Frese, et al., 2020).

Approaches to Enterprise Education

Action-oriented Approach

This involves 3 learning channels:

i. Learning through action
ii. Learning through action principles
iii. Learning through feedback (Bell & Kozlowski, 2002).

ACADEMIC SERVICE LEARNING APPROACH (COLLABORATION WITH THE INDUSTRY)

ASL is modelled after the Igbo Apprenticeship System and hosted within the university (Ramson, 2014).

Under this system, there is a conscious effort from the GST unit to interact and partner with businesses for the purpose of knowledge and skill transfer.
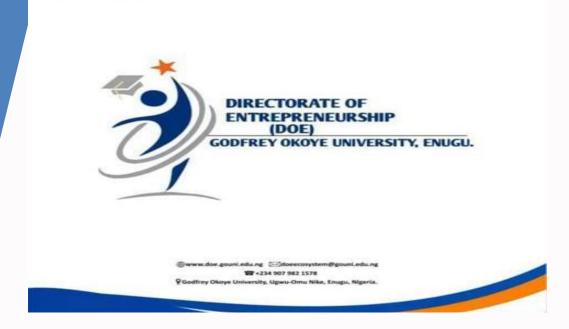
Tracer Study Approach

In a tracer study, data is collected and analysed repeatedly over time. For monitoring and evaluation purposes, tracer studies are often designed to track changes at individual level, following a development intervention.

Merit
Tracer studies are most useful when change is intended to be long-term and significan

ICT Support

➢Interactive and smart boards
➢Incubation and acceleration hubs
➢Training centres

THANK YOU

Contact

✉ Email address

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