Welland GoldSmith LLC.

Corporate History

Welland GoldSmith LLC. was founded by John Moore, Sr. and his son John Moore II in downtown Philadelphia, PA in 1956. Excellent word-of-mouth and reasonable prices helped propel this business from that small location to a larger facility, also located in downtown Philadelphia, in 1962. In 1974, the senior Mr. Moore retired, leaving John Moore II as the sole owner.

Our Public Years

In 1992, Welland GoldSmith LLC. became a publicly owned company. Since that time, Welland GoldSmith LLC. has become one of the nation’s premier sporting good concerns and continues to offer a full line of top-quality athletic merchandise. Headquartered now in Rancho Cordova, California, we have branch offices throughout the US and abroad. Individuals can now buy direct from Welland GoldSmith LLC. through our new Direct Distribution Program. nEXT YEAR SHOULD BE EXCITING.

Future Growth

We will be adding six new international distributors and four new national distributors in the next quarter. Expect to see eight new product lines added to our catalog in the next six months.